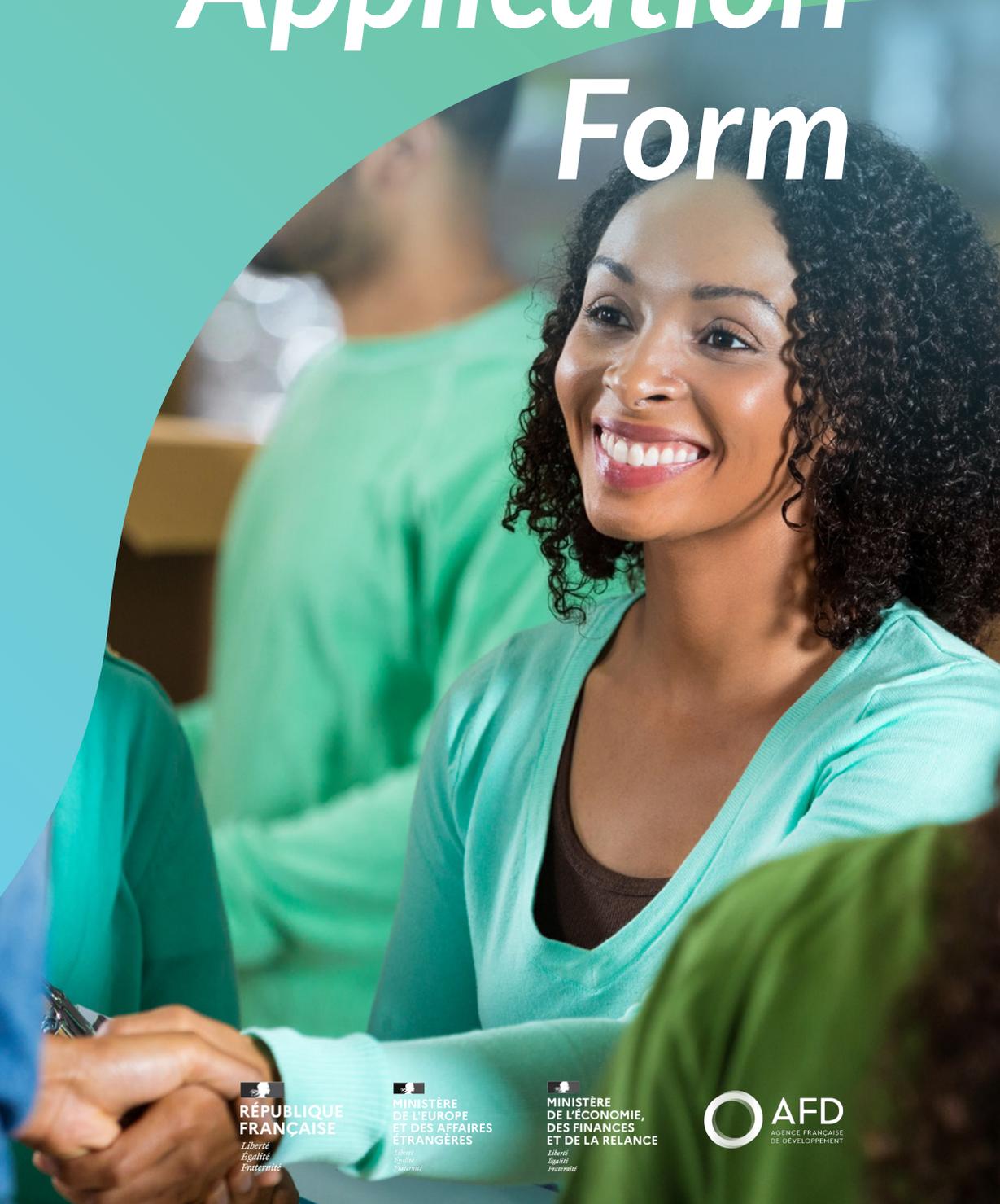




Fonds d'Innovation  
pour le Développement

# Application Form



 **RÉPUBLIQUE  
FRANÇAISE**  
*Liberté  
Égalité  
Fraternité*

 **MINISTÈRE  
DE L'EUROPE  
ET DES AFFAIRES  
ÉTRANGÈRES**  
*Liberté  
Égalité  
Fraternité*

 **MINISTÈRE  
DE L'ÉCONOMIE,  
DES FINANCES  
ET DE LA RELANCE**  
*Liberté  
Égalité  
Fraternité*

 **AFD**  
AGENCE FRANÇAISE  
DE DÉVELOPPEMENT

# Application Form

## Fund for Innovation in Development

The **Fund for Innovation in Development** (Fonds d'Innovation pour le Développement or FID) supports innovation that contributes to reducing global poverty and inequality. Through flexible grant funding, the fund enables innovators and researchers to test new ideas, build rigorous evidence of what works, and scale the highest-impact and most cost-effective solutions.

FID assesses every application against three core criteria: (1) rigorous evidence of impact; (2) cost-effectiveness; and (3) potential for scale and sustainability.

FID accepts applications at any time from nearly any type of organization (except individuals and international donors), working in any sector and country, implementing innovative solutions in middle and low-income countries.

FID accepts applications for five types of grants:

- **Prepare Grants** (up to €50,000)
- **Stage 1: Pilot Grants** (up to €200,000)
- **Stage 2: Test and Position for Scale Grants** (up to €1,500,000)
- **Stage 3: Transition to Scale Grants** (up to €4,000,000)
- **TPP Grants** (up to €150,000)

For detailed information about FID, including our eligibility criteria, evaluation criteria, further detail on grant types and application requirements for each, please review our Call for Proposals.

You can find further information at <https://fundinnovation.dev/>.

*This document allows you to read in detail the questions you are asked to answer as part of the application process.*

**1**

*General  
informations*

## Are you eligible for FID funding?

- You are NOT submitting your application as an individual (i.e., the application is being made on behalf of or within an established organization).
- You are NOT submitting your application on behalf of a multilateral public institution.
- You have read the Call for Proposals, which describes the types of work supported by FID and the criteria on the basis of which applications are evaluated.

If you answered «Yes» to each question above, congratulations! You are eligible to apply to FID. Please continue.

Please make sure that you complete the entire application in one session. You will not be able to save your application and will only be able to submit once you have responded to all required questions below.

FID encourages you to use the downloadable forms at the top of the page to prepare your application prior to starting the online application process.

**To note:** By submitting your application, you understand the contents may be shared with reviewers, including expert reviewers, external to the French government, who have detailed technical knowledge of work in the sector proposed. The contents may be shared with other funders as part of diligence, including with those who may be interested in funding or co-funding the work proposed.



2

*Prepare Grants*

# Applicant Organization Information

Applicant Organization Name:

Applicant Organization Type: *(Academic, Nonprofit/NGO, For-profit, Public entity, Other)*

## Organization Contact Information:

Applicant Organization Website:

Applicant Country:

Applicant Mailing Address:

In which country is your organization legally incorporated?

How many employees are in your organization? *<10, <50, <300, 300+*

## Contact Information:

*You will need to fill in the contact information for the person responsible for the application here. If this person is not the person responsible for your organization, please fill in the details of this person as a secondary contact.*

### Applicant Primary Contact

First Name:

Last Name:

Job Title:

Applicant Email:

Applicant Phone:

Age:

Gender Identification:

Nationality:

### Applicant Secondary Contact

First Name:

Last Name:

Job Title:

Applicant Email:

Applicant Phone:

Age:

Gender Identification:

Nationality:

## Application Information:

Application Title:

Please specify to which Award Type you are applying: drop down: *Stage 1, Stage 2, Stage 3*

Total Amount Requested (in EUR):

Location of Work Proposed: *Select a country - mandatory*  
*Select a country - optional*

Sector of Work Proposed: *Agriculture / Climate / Democracy and Governance / Education / Energy / Gender Equality / Health / Humanitarian Assistance / Other*

Expected duration of project activities (in months):

## Other:

How did you hear about FID? *(website, referrals from AFD staff, referral from FID grantees, press, mailing list, other)*

Has the applicant submitted an application for this project to other funders?

If so, which funders?

If so, is this proposal still actively under consideration by any or all of these funders?

# Project Information: Prepare Grant Applications\*

**a. Award Stage:** *[drop down: Stage 1, Stage 2 or Stage 3]*

For which Stage award do you intend to apply after the conclusion of the Prepare Grant?

**b. Development Challenge:** *long entry, word limit at 300 words*

What is the problem and how does it impact the lives of people living in poverty and/or marginalized populations? How would solving this problem improve people's lives?

**c. Description of Innovation or Solution:** *long entry, word limit at 300 words*

Please provide a brief description of your innovation and how it addresses the development challenge. In this description, please summarize why your approach is innovative. What are the advantages of your innovation compared to existing solutions or standard development practice? What results have you demonstrated thus far? Please note whether your innovation has been piloted and what you have learned from piloting.

**d. Theory of Change and Evaluation:** *long entry, word limit at 350 words*

Please clearly describe the theory of change behind your innovation and cite the evidence linking your innovation to its intended impact. Please explain how your innovation will generate evidence of impact or build upon an existing evidence base. Please include evidence of demand for your innovation or evidence that the innovation fills an identifiable need.

If you receive a Prepare Grant to develop a Stage 1, 2, or 3 Grant application to FID, what evaluation questions will be to that application? To what extent will the activities help you to determine the innovation's technical or operational viability in real-world settings?

**e. Funding Need:** *long entry, word limit at 300 words*

Why are you requesting a Prepare Grant prior to submitting a Stage 1, 2, or 3 application? How will this funding make you more prepared to submit a proposal that is likely to meet the criteria necessary for a subsequent award? What key gaps or questions remain at this time and what support is needed to address these gaps or resolve these questions prior to subsequent application submission?

**f. Activities to be supported with funding request:** *long entry, word limit at 300 words*

How will the proposed Prepare Grant be used to satisfy the gaps or questions detailed in question e, "Funding Need," above? Please list and describe the major activities you will implement for the proposed project, indicating the approximate amounts to be spent on each activity. Amounts should be in euros.

Examples of activities for which you might use a Prepare Grant could include: recruiting partner organizations who are important to the deployment and scale of the innovation, funding personnel or other operating expenses to explore the potential of a new innovation prior to committing to a full pilot test or evaluation, capacity development for the lead or partner organization(s) including relevant training or developing data management systems necessary to implement the anticipated innovation, or determining market demand for an innovation through customer discovery interviews.

**g. Sub-grants to third-party organizations:** *long entry, word limit at 250 words*

Please indicate whether you intend to make any sub-grants to partner organizations using the funds requested from FID. If so, please indicate the names of these organizations and the country in which they are legally registered.

**h. Pathway to Scale:** *long entry, word limit at 250 words*

Please answer the following to the best of your ability; FID does not require precise estimates, but we would like to understand the assumptions underlying your calculations.

How many people does your innovation currently serve? How many people do you expect your innovation might eventually serve in the next five years, if you were to get future funding?.

If the project is successful, how might your innovation scale and be funded in the long term? What do you expect will be the source of financial support for your innovation when it is scaled up (e.g., donor / government funding, a commercial model, or a mix of funding sources)?

**i. Costs:** *long entry, word limit at 250 words*

Stage 1, 2 and 3 Grants will require you to think through the cost-effectiveness of your proposed evaluation (i.e., why your solution has the potential to have a greater impact per euro than alternative means of addressing the same development challenge). Please explain how you will measure the cost of the innovation per person served and per unit of impact (e.g., per extra child immunized, per gain in test score, etc.)? How do you expect this cost to change as your innovation scales?

**j. Lead and Partner Organization:** *long entry, word limit at 300 words*

Please provide an overview of the lead implementing organization. Describe your organization's area of expertise and why it is well-positioned to implement the proposed activities.

Please also describe the key partner organizations and explain the role they will play in the project. If partnerships are pending but not finalized, please indicate Prepare Grant activities which would help to secure their participation and risks to overall project success if these partnerships are not secured.

**k. Citations:** *long entry, word limit at 300 words*

Please provide links and references to sources used in responding to the questions above.

**l. Professional references:**

Please provide contact information for individuals who can attest to your ability to implement the activities proposed. These may include previous funders, supervisors, partner organizations, or others.

Name of Reference 1:

Email of Reference 1:

Name of Reference 2:

Email of Reference 2:

**3**

*Stage 1,  
Stage 2, Stage 3*

# Applicant Organization Information

Applicant Organization Name:

Applicant Organization Type: *(Academic, Nonprofit/NGO, For-profit, Public entity, Other)*

## Organization Contact Information:

Applicant Organization Website:

Applicant Country:

Applicant Mailing Address:

In which country is your organization legally incorporated?

How many employees are in your organization? *<10, <50, <300, 300+*

## Contact Information:

*You will need to fill in the contact information for the person responsible for the application here. If this person is not the person responsible for your organization, please fill in the details of this person as a secondary contact.*

### Applicant Primary Contact

First Name:

Last Name:

Job Title:

Applicant Email:

Applicant Phone:

Age:

Gender Identification:

Nationality:

### Applicant Secondary Contact

First Name:

Last Name:

Job Title:

Applicant Email:

Applicant Phone:

Age:

Gender Identification:

Nationality:

## Application Information:

Application Title:

Please specify to which Award Type you are applying: drop down: *Stage 1, Stage 2, Stage 3*

Total Amount Requested (in EUR):

Location of Work Proposed: *Select a country - mandatory*  
*Select a country - optional*

Sector of Work Proposed: *Agriculture / Climate / Democracy and Governance / Education / Energy / Gender Equality / Health / Humanitarian Assistance / Other*

Expected duration of project activities (in months):

## Other:

How did you hear about FID? *(website, referrals from AFD staff, referral from FID grantees, press, mailing list, other)*

Has the applicant submitted an application for this project to other funders?

If so, which funders?

If so, is this proposal still actively under consideration by any or all of these funders?

## Project Information: Stage 1, Stage 2, Stage 3\*

### **a. Short description of Work Proposed/Innovation or Solution:** *short entry, limit at 150 words*

Please provide a short description of your innovation in no more than two sentences.

### **b. Development Challenge:** *long entry, limit at 350 words*

What is the problem and how does it affect the lives of people living in poverty and/or marginalized populations? How would solving this problem improve people's lives?

How many people does this issue impact both in the country/countries you are working in and globally? Please explain who, specifically, is impacted by the problem (e.g., different genders, age groups, income levels, marginalized populations, etc.).

### **c. Description of Innovation or Solution:** *long entry, word limit at 400 words*

Please provide a brief description of your innovation or solution and how it addresses the development challenge. In this description, please summarize why your approach is innovative: why does your innovation have potential to address the development challenge more easily, at lower cost, faster, or otherwise more feasibly at scale, than the status quo or alternatives? Please indicate the alternative solutions that already exist to the problem your innovation addresses. Specifically, how does your innovation differ? What are the advantages of your innovation compared to existing solutions or standard development practice?

Please address whether your innovation has been piloted and what you have learned from piloting. In your response, please indicate the results you have demonstrated thus far, including the number of people your innovation or solution currently serves and any evidence of demand for your innovation or that the innovation fills an identifiable need.

### **d. Theory of Change:** *long entry, word limit at 400 words*

For all awards, describe the theory of change supporting your innovation (through what steps will the solution lead to the intended outcome(s)) and explain for which parts of the theory of change we already have evidence, and which are yet to be established. Explain how the activities under this award generate evidence of impact or build upon an existing evidence base.

For Stage 3 awards, you must provide evidence from prior studies (by you or others) that demonstrate the causal impact of your intervention on the primary outcome described in section e. "Anticipated Impact". This evidence must be derived from a rigorous impact evaluation with a credible counterfactual and adequate power. You are welcome to provide such evidence for other stage awards as well. If applicable, please also cite existing cost-effectiveness analyses (on this or alternative approaches to achieving the same outcome(s)) or share any plans to conduct such an analysis.

### **e. Anticipated Impact:** *long entry, word limit at 300 words*

Please state the intended impact of your innovation as a result of the activities proposed in this application, clearly stating the primary outcome you intend to track as well as any additional outcomes expected (e.g., health outcomes, household income change, etc.). Please explain who, specifically, is expected to benefit from your innovation or solution.

### **f. Gender Impact:** *long entry, word limit at 250 words*

Do you expect different impacts for people of different genders? Are you planning to track impacts separately by gender and, if so, how?

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\* Note: The words "innovation" and "solution" are used interchangeably in the descriptions.

**g. Evaluation Methodology:** *long entry, word limit at 500 words*

Please describe the evaluation methodology you will use to test key assumptions in the theory of change and measure the success of your innovation or solution. Please describe your key research questions and research methodology, including your study design. For impact evaluations, please include your: (i) sampling frame; (ii) power calculations, (iii) which data you will use to measure each outcome; (iv) a description of your planned statistical analysis, and, if a randomized control trial (RCT), (v) your unit of randomization and randomization strategy.

For other evaluation methods, please describe how you will collect data on your innovation's intended impact on development outcomes.

Separately, please list the relevant metrics or indicators you will use to track your innovation's performance, corresponding targets over the next five years, and how you will collect this data.

**h. Activities to be supported with funding request:** *long entry, word limit at 450 words*

Please list and describe all major activities you will implement for the proposed project. Please indicate the approximate amounts to be spent on each activity. Amounts should be in euros. Additionally, please provide a breakdown of the total amounts to be spent on major budget categories (e.g., salaries, travel, supplies and equipment, data collection and analysis, implementation, research and development, other costs relevant to the innovation or solution) and a brief justification for the amounts requested

Please describe how the activities for which you request funding will test your innovation's impact and/or strengthen your innovation's potential for scale. To what extent will the activities help you to determine the innovation's technical or operational viability in real-world settings?

Finally, please indicate any amount of co-funding received in the request.

**i. Sub-grants to third-party organizations:** *long entry, word limit at 250 words*

Please indicate whether you intend to make any sub-grants to partner organizations using the funds requested from FID. If so, please indicate the names of these organizations and the country in which they are legally registered.

**j. Cost of the Innovation:** *long entry, word limit at 250 words*

FID is interested in understanding why your solution has the potential to have a greater impact per euro than alternative means of addressing the same development challenge, including the status quo. To the best of your ability, please provide your best estimate of the current cost of the innovation per beneficiary served, or unit treated (including any co-funding, but not including evaluation and data collection costs). Please include both fixed and variable costs.

How do you expect these costs to change as your innovation scales?

**k. Pathway to Scale:** *long entry, word limit at 250 words*

If the project is successful, how might your innovation scale? Please describe possible channels for scaling up (government policy, market, uptake by an international organization) and what you expect would be the source of financing for the innovation in the long term. Describe any step you will take during the course of the award to ensure findings from this project influence future policy, programming, or widespread adoption (in your context or elsewhere).

**l. Estimated Reach:** *long entry, word limit at 350 words*

How many people do you expect your innovation or solution to serve over the next five years, both locally (in the area of implementation) and globally? Please describe the projected future impact of your innovation in terms of your primary outcome and any additional outcomes expected (e.g., health outcomes, household income, etc.). Please explain who, specifically, is expected to benefit from your innovation or solution. If relevant, please also describe how the solution may inform or impact the broader field or knowledge base.

*Note: FID understands that precise estimates may be difficult to calculate. Please include explanations of your assumptions and supporting calculations to demonstrate how you reached your estimates.*

**m. Lead Organization and Key Personnel:** *long entry, word limit at 350 words*

Please provide an overview of the lead implementing organization and include relevant past experience implementing similar activities. Describe your organization's area of expertise and why it is uniquely positioned and has the capacity to implement the proposed activities.

Please list the key team members that will be contributing to project activities. For each team member, please specify their: percentage level of effort dedicated to the proposed activities; roles, responsibilities, and how they will contribute to project activities; and their relevant skills, experience and expertise. Please do not include full CVs or resumes.

**n. Partner Organizations:** *long entry, word limit at 300 words*

Please describe the key partner organizations (including, e.g., co-funders, major clients, research partners) and explain whether and how they have demonstrated their commitment to supporting or participating in the proposed project activities (e.g., entering a formal agreement, verbal commitment). For each partner, please specify the contribution they will make, their responsibilities, and the role they will play in the proposed activities. Please specify which organizations are providing financial support for this project and the amount committed.

If the implementation or scale-up of the innovation, solution or evaluation depends on the support of a partner, please describe the extent to which the applicant organization is working with them now, and the expected role of the partner(s) in future implementation or scale.

**o. Risks to Implementation:** *long entry, word limit at 300 words*

Please provide a realistic assessment of present and anticipated challenges and risks to implementation, as well as practical mitigation plans to address them. This discussion should demonstrate a strong understanding of local context(s), current implementation challenges and barriers to success both for the proposed activities and future sustainability and scale of the innovation.

**p. Citations:** *long entry, word limit at 300 words*

Please provide links and references to sources used in responding to the questions above.

**q. Professional references:**

Please provide contact information for individuals who can attest to your ability to implement the activities proposed. These may include previous funders, supervisors, partner organizations, or others.

Name of Reference 1:

Email of Reference 1:

Name of Reference 2:

Email of Reference 2:

4

*Transforming Public  
Policy Grants*

# Applicant Organization Information

Applicant Organization Name:

Applicant Organization Type: *(Academic, Nonprofit/NGO, For-profit, Public entity, Other)*

## Organization Contact Information:

Applicant Organization Website:

Applicant Country:

Applicant Mailing Address:

In which country is your organization legally incorporated?

How many employees are in your organization? *<10, <50, <300, 300+*

## Contact Information:

*You will need to fill in the contact information for the person responsible for the application here. If this person is not the person responsible for your organization, please fill in the details of this person as a secondary contact.*

### Applicant Primary Contact

First Name:

Last Name:

Job Title:

Applicant Email:

Applicant Phone:

Age:

Gender Identification:

Nationality:

### Applicant Secondary Contact

First Name:

Last Name:

Job Title:

Applicant Email:

Applicant Phone:

Age:

Gender Identification:

Nationality:

## Application Information:

Application Title:

Please specify to which Award Type you are applying: drop down: *Stage 1, Stage 2, Stage 3*

Total Amount Requested (in EUR):

Location of Work Proposed: *Select a country - mandatory*  
*Select a country - optional*

Sector of Work Proposed: *Agriculture / Climate / Democracy and Governance / Education / Energy / Gender Equality / Health / Humanitarian Assistance / Other*

Expected duration of project activities (in months):

## Other:

How did you hear about FID? *(website, referrals from AFD staff, referral from FID grantees, press, mailing list, other)*

Has the applicant submitted an application for this project to other funders?

If so, which funders?

If so, is this proposal still actively under consideration by any or all of these funders?

# Project Information: TPP Grant Applications\*

## a. Type of Transforming Public Policy Grant Proposed:

*"Type 1: the institutionalization of specific evidence-based innovations with demonstrated cost-effectiveness and scalability into public policies at large scale"*

or

*"Type 2: strengthening the capacity of low- and middle-income governments to design, test, pilot, and scale evidence-based innovations."*

## b. Short description of Work Proposed/Innovation or Solution: *short entry, limit at 150 words.*

Please provide a short description of your innovation in no more than two sentences.

## c. Public Policy Challenge: *long entry, word limit at 350 words*

What is the problem and how does it affect the lives of people living in poverty and/or marginalized populations? How would solving this problem improve people's lives? How many people does this issue impact both in the country/countries you are working in? Please explain who, specifically, is impacted by the problem (e.g., different genders, age groups, income levels, marginalized populations, etc.).

## d. Description of Innovation and Opportunity: *long entry, word limit at 400 words*

Please provide a brief description of your public policy solution and how it addresses the development challenge. In this description, please summarize why your innovation or solution has potential to address the development challenge more easily, at lower cost, faster, or otherwise more feasibly at scale, than the status quo or alternatives.

How does the work proposed offer a unique opportunity to meaningfully address this challenge? Please include evidence of demand for your innovation or evidence that the innovation fills an identifiable need.

## e. Theory of Change: *long entry, word limit at 450 words*

Please clearly describe the theory of change behind your innovation or solution and cite the evidence linking your innovation or solution to its intended impact.

For TPP Type 1 awards, please provide details about the existing, FID Stage 3-equivalent evidence base for the solution you propose, including citations. This should include a summary of the literature, descriptions of impact evaluation(s) conducted, and any assessment of cost-effectiveness of outcomes.

For all TPP application types, please indicate whether your organization or other organizations have piloted or implemented the solution and the results demonstrated thus far, including the number of people your innovation or solution currently serves.

## f. Activities to be supported with funding request: *long entry, word limit at 450 words*

Please list and describe all major activities you will implement for the proposed project. Please indicate the approximate amounts to be spent on each activity. Amounts should be in euros. Additionally, please provide a breakdown of the total amounts to be spent on major budget categories (e.g., salaries, travel, supplies and equipment, data collection and analysis, implementation, research and development, other costs relevant to the innovation or solution) and a brief justification for the amounts requested. Please indicate any amount of co-funding received in the request.

## g. Sub-grants to third party organizations: *short answer, word limit at 150 words*

Please indicate whether you intend to make any sub-grants to partner organizations using the funds requested from FID. If so, please indicate the names of these organizations and the country in which they are legally registered.

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\* Note: The words "innovation" and "solution" are used interchangeably in the descriptions.

**h. Anticipated Impact:** *long entry, word limit at 350 words*

Please state the intended outcomes of your work, resulting from the activities proposed in this application. Please clearly state the primary outputs you intend to track as well as any outcomes expected (e.g., health outcomes, household income change, shifts in government practices, etc.). Please explain how you expect to demonstrate that the innovation or solution is successful, potentially including what data sources and methods you will use to determine the effectiveness of your work. Please also indicate who, specifically, is expected to benefit from your innovation or solution.

**i. Gender Impact:** *long entry, word limit at 250 words*

Do you expect different impacts for people of different genders? Are you planning to track impacts separately by gender and, if so, how?

**j. Pathway to Scale:** *long entry, word limit at 250 words*

If the project is successful, how might your innovation scale? Please describe possible channels for scaling up (government policy, uptake by an international organization, etc.) and the source of financing for the solution in the long term. Describe specific steps you will take during the course of the award to ensure results influence future policy, programming, or widespread adoption (in your context or elsewhere).

Please provide details of your partner's support for the solution. How has your partner expressed interest in the problem to be solved and in the specific solution you intend to support? Has your partner already committed funding to the solution? Do you intend to leverage the award to help them advocate for funding? What key roles and responsibilities belong to each of the partner organizations in the proposed activities?

**k. Estimated Reach:** *long entry, word limit at 350 words*

How many people do you expect your innovation or solution to serve over the next five years? Please describe the projected future impact of your solution. If relevant, please also describe how the solution may inform or impact the broader field or knowledge base.

*Note: FID understands that precise estimates may be difficult to calculate. Please include explanations of your assumptions and supporting calculations to demonstrate how you reached your estimates.*

**l. Lead Organization and Key Personnel:** *long entry, word limit at 350 words*

Please provide an overview of the lead implementing organization and include relevant past experience implementing similar activities. Describe your organization's area of expertise and why it is uniquely positioned and has the capacity to implement the proposed activities.

Please list the key team members that will be contributing to project activities. For each team member, please specify their: percentage level of effort (LOE) dedicated to the proposed activities; roles, responsibilities, and how they will contribute to project activities; and their relevant skills, experience and expertise. Please do not include full CVs or resumes

**m. Partner Organizations:** *long entry, word limit at 300 words*

Please describe the key partner organizations (including, e.g., government agencies, co-funders, research partners) and explain whether and how they have demonstrated their commitment to participating in the proposed project activities (e.g., entering a formal agreement, verbal commitment). For each partner, please specify the contribution they will make, their responsibilities, and the role they will play in the proposed activities. Please specify which organizations are providing financial support for this project and the amount committed.

If further implementation or scale-up of these activities depends on the support of a partner, please describe the extent to which the lead organization is working with them now, and the expected role of the partner(s) in future implementation or scale.

**n. Risks to Implementation:** *long entry, word limit at 300 words*

Please provide a realistic assessment of present and anticipated challenges and risks to implementation, as well as practical mitigation plans to address them. This discussion should demonstrate a strong understanding of local context(s), current implementation challenges and barriers to success both for the proposed activities and future sustainability and scale of the innovation.

**o. Citations:** *long entry, word limit at 300 words*

Please provide links and references to sources used in responding to the questions above.

**p. Professional references:**

Please provide contact information for individuals who can attest to your ability to implement the activities proposed. These may include previous funders, supervisors, partner organizations, or others.

Name of Reference 1:

Email of Reference 1:

Name of Reference 2:

Email of Reference 2: